## Galaxie 500 Site

## 1963 FORD GALAXIE EXTERIOR COLORS

## TWO TONE COLOR COMBINATIONS...

All '63 Ford models, except convertibles, Squires and Falcon hardtops, are available with optional Two Tone color combinations. In general, the second color is white and it appears on the roof, while the lower portion of the car is painted with one of several of the darker colors shown at right. For information on other color arrangements, see your Ford Dealer.

## A NOTE ON FORD COLORS

AND UPHOLSTERIES . . . Ford's finish is called "Diamond Lustre" ... and with good reason. It keeps its deep-down brilliance longer. It has a stubborn resistance to chips and stains. And it never needs waxing. Just wash it and, if necessary, remove corrosive substances with a good grade of polish-cleaner. That's all you need do. Here's how it's applied to Ford cars: First the body is thoroughly conditioned with a 6-step cleansing and rust-resisting process. Next a double coat of epoxyresin primer is applied and baked into the steel. Then the car receives two coats of Diamond Lustre Enamel in dustfree, pressurized booths. Finally, the enamel is "baked in" in special ovens to form the high-gloss, hard-surface finish that Fords are noted for.

And what about the Ford interiors? How good are *they?* They're so good that they set the standard for the entire automotive industry. That's what the textile manufacturers say.

To reach this level of quality, Ford has established the most completely equipped Textile Laboratory in the automobile business. There, before any material is considered for Ford cars, it's subjected to every suitable torture the engineers can devise. It's stretched, soaked, scorched, shredded, soiled, scrubbed and scrutinized. Only the best survive. Only the survivors go into Fords.

