## Galaxie 500 Site

## 1964 FORD GALAXIE EXTERIOR COLORS

## TWO TONE COLOR COMBINATIONS

All '64 Ford models, except convertibles, Squires, Thunderbird Landau and Falcon hardtops are available with optional Two-Tone color combinations (for prices, see p. 89). In general, the second color is white and it appears on the roof, while the lower portion of the car is painted with one of several of the darker colors shown at right. For information on other color arrangements, see your Ford Dealer.

## A NOTE ON FORD COLORS AND UPHOLSTERIES

Ford's Diamond Lustre finish has established a reputation for itself. A reputation for keeping its deepdown brilliance. It has a stubborn resistance to chips and stains. And, best of all, it never needs waxing. Just wash it, and when necessary, remove corrosive substances with a good grade of polish-cleaner. It's applied to Ford cars like this: First the body is thoroughly conditioned with a 6-step cleansing and rustresisting process. Next, three coats of epoxy-resin primer are applied and baked onto the steel. Then, two coats of Diamond Lustre Enamel are sprayed on in special dustfree booths. And finally, the enamel is "baked in" in special ovens. That's why Fords are noted for high-gloss, hard-surface finishes.

Fords are noted for their interiors, too. In fact, some independent textile manufacturers say that Ford sets the standard for the entire automotive industry. To reach this level of quality, Ford has established one of the most completely equipped textile laboratories in the automobile business. There, before any material is approved, it's subjected to every suitable test the engineers can devise. It's stretched, soaked, scorched, shredded, soiled, scrubbed and scrutinized. (Seat fabrics are even rubbed with mink to make sure they won't damage fur coats.) Only the best survive. Only the survivors go into Fords.

